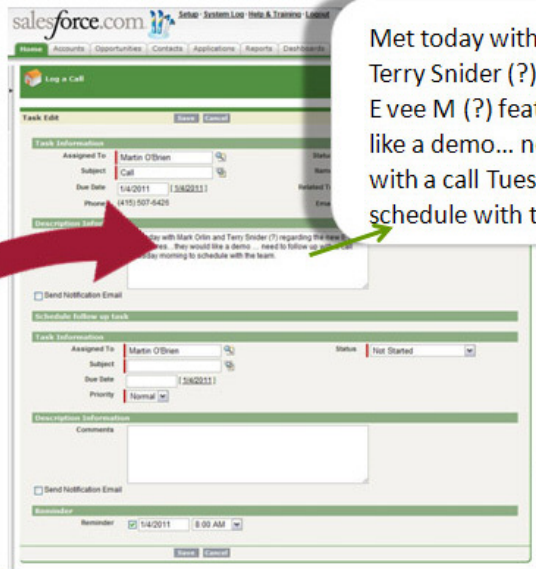


giSTT Audio

"Met today with Mark Orlin and Terry Schneider regarding the new EVM features. They would like a demo. Need to follow up with a call Tuesday morning to schedule with the team."



Met today with Mark Orlin and Terry Snider (?) regarding the new E vee M (?) features...they would like a demo... need to follow up with a call Tuesday morning to schedule with team.

Automated, On Demand Audio Transcription

giSTT Audio is a customizable transcription service that automates any business process involving the conversion of audio files to text. The application software manages the speech to text conversion process by collecting the audio files from virtually any source, sending them securely to the cloud or an optional onsite appliance for transcription, and then delivering finished text where it is needed. With fast turn-around time and low pricing, this on-demand service delivers a valuable new tool to enhance efficiency, responsiveness, and information management within the enterprise.

giSTT Audio in the Enterprise

- Speech to text for call center, IVR and Voice Portal applications
- Voice Form applications where callers fill out forms by speaking
- CRM applications to fill in note fields to document customer meetings
- Notification systems to convert speech to text for broadcasts initiated by phone but delivered by SMS, IM or email
- Conversion of podcast to text

3 Service Levels:

Auto:

Fully automated transcription for speed and economy

Hybrid:

Automated with agent review for increased accuracy

Live:

Full agent-provided transcription for highest accuracy



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