



PRESS RELEASE

From: Mutare Software
Contact: Janet O'Brien
847-496-9004

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SCHAUMBURG, IL ---- Mutare Software, a leading provider of IVR software solutions, recently awarded nearly \$100,000 in university grants for the purchase of its state-of-the-art Emergency/Event Notification (EEN) system. The grant winners, all ACUTA members, have been awarded the EEN application and a base, four-port software license, valued at approximately \$19,000 each.

EEN operates from a dedicated server networked to the university phone system and Internet. Utilizing text messaging and text-to-speech technology, EEN provides for the rapid broadcast of messages to large groups of contacts via a combination of live phone calls, text messages and email. Text and voice messages may be generated from any phone or computer with Internet access and delivered to any phone, cell phone, pager or email address. Through a simple web interface, administrators are able to select specific lists of contacts (students, administration, parents, emergency responders etc.) and can track in real time delivery and acknowledgement of messages. EEN provides an option for recipients to answer specific yes/no questions from their phone or email – a feature that may be expanded through an optional survey add-on for more extensive polling capabilities. While reducing dependence on costly and less efficient phone calls for mass message delivery, EEN also provides users the option to update their own contact information and, with the addition of the Mutare Database Sync application, may be interfaced with the university's data source for automatic contact data updates.

The institutions awarded 2007 EEN grants from Mutare are: Oklahoma City University, North Carolina State University, California State University/Sacramento, Western State

College of Colorado, University of Nebraska at Kearney, and Eastern New Mexico University – Roswell.

“Mutare is pleased to offer grants for our EEN system to selected colleges and universities looking for a simple, cost-effective tool to enhance their crisis communications management capabilities,” notes Ben Crown, Mutare Software President. “Based on the interest generated by this program, we look forward to launching a similar campaign in 2008.”