

FOR IMMEDIATE RELEASE

From: Mutare Software

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Robert Carr Joins Mutare Software Sales Team

Mutare Software recently welcomed Robert Carr to its national sales team. Mr. Carr brings to the company nearly 30 years of experience in sales and named accounts management for Avaya, Inc., including oversight for key accounts representing more than \$45 million in equipment sales and service.

Carr launched his career as a communications system consultant for AT&T, focusing on sales of networked computer solutions and support for some of the company's largest accounts. He advanced to National Account Manager in 1990 and, over the following years, broadened his experience with positions in video applications and wireless sales management. Over the past 10 years Carr held key positions with named accounts including Global Account Manager for Ford Motor Company and, most recently, Strategic Accounts Client Executive for Progressive Insurance, managing the sales end of a 5-year, \$50 million initiative to migrate 30,000 users to the SIP-based Avaya Aura Session Manager.

As a Platinum partner and software solutions developer for Avaya Messaging, Mutare Software welcomes the breadth of knowledge and experience Carr will bring to his role as Regional Manager for the strategic Northeast region. "Bob's foundation of experience with our key partners and markets will be a tremendous asset as we continue to align our products and services with the opportunity-rich converged technologies market," says Mutare's Director of Sales, Scott Brown. "We look forward to the contributions he can make to the achievement of our goals for 2010 and beyond."

Mutare Software is changing the way business communicates. Innovative messaging solutions such as EVM and giSTT speech to text enable employees to read voice mail messages in email for faster decisions, profitable transactions, and closer relationships between customers, employees and suppliers. Sales go up and expenses go down. Mutare is known for its voice and web self-service applications, call center administration tools, and custom Interactive Voice Response (IVR) solutions that deliver high value and improve customer service. Visit us on the web at www.mutare.com and see what Mutare Software can do for your bottom line.

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