

# Mutare Text™

## Datasheet



## Bring the Power and Versatility of Text Messaging to your Enterprise

It's no surprise that among Americans who own a smartphone, communication by text is the #1 method of choice. The number of text messages being sent and received in the U.S. has now topped 8 billion messages daily. And that's not just for personal conversations. In a recent survey conducted by market research firm Instantly, Inc., 80% of respondents said they regularly use text messaging for business purposes.

That's because a text message is fast, mobile, reliable, cost-effective and convenient. What's more, it's seen.

Organizations must now be instantaneously responsive and highly personalized in communicating. If you're not texting with your customers, you're losing business.

### Never Miss an Important Message Again

Mutare Text™ enables you to reach people quickly, efficiently and securely, ensuring important messages and conversations are received and acknowledged when time is of the essence. Mutare Text is a single-source solution that addresses the multiple communication needs of a mobile society on information overload, ensuring that your important messages rise above the noise.

### Benefits

- Increased Customer Satisfaction
- Reduced Costs
- Increased Revenue
- Regulatory Compliance
- Peace of Mind

Mutare Text is compatible with iOS and Android smartphones and tablets.



- SMS messages have a 98% open rate
- 90% of SMS messages are read in 3 minutes
- 90% of branded SMS messages result in direct purchases



Get the message.



## Key Features

Mutare Text is a highly versatile and flexible solution that provides immediate 1:1 engagement with customers, employees, partners, vendors and other business stakeholders.

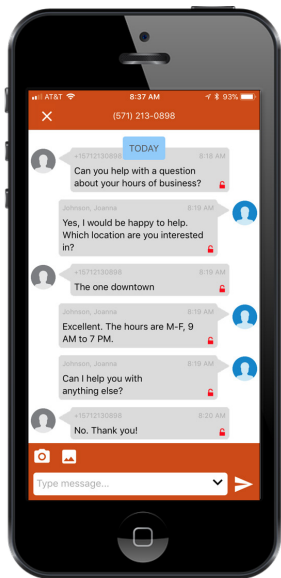
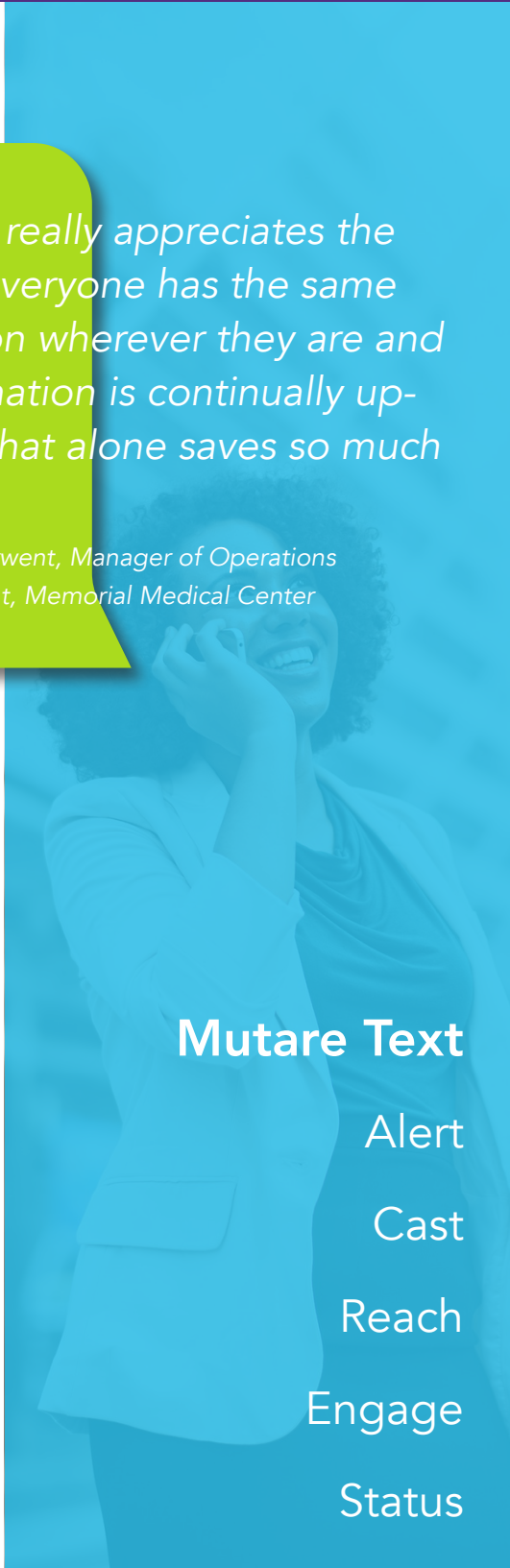
Using Mutare Text, you can:

- Share protected information with others without risk of a security breach
- Deliver critical notifications to targeted groups through simultaneous text, email, IM and phone
- Enhance customer engagement through appointment reminders, surveys, follow-up or other forms of outreach
- Safely engage customers in two-way text conversations from a web application or mobile app
- Provide critical and timely updates about medical procedures, reservations, or events

Mutare Text digitally stores all interactions for reporting and compliance so valuable customer data is not lost to the organization.

*“The staff really appreciates the fact that everyone has the same information wherever they are and the information is continually up-to-date. That alone saves so much time.”*

— Lexanne Darwent, Manager of Operations Improvement, Memorial Medical Center



**Mutare Text**  
Alert  
Cast  
Reach  
Engage  
Status



Mutare, Inc.  
2325 Hicks Road  
Rolling, Meadows IL 60009  
Call or Text: 847.496.9000  
Email: info@mutare.com

Mutare Means Change. For three decades, we've been empowering organizations to re-imagine a better way to connect with each other. Today, through our transformative digital voice and text messaging solutions, we make communications with colleagues, customers and prospects simple, secure and effective.

**Get the message.**